

Highlights from the 2021 field season

Long sought-after species

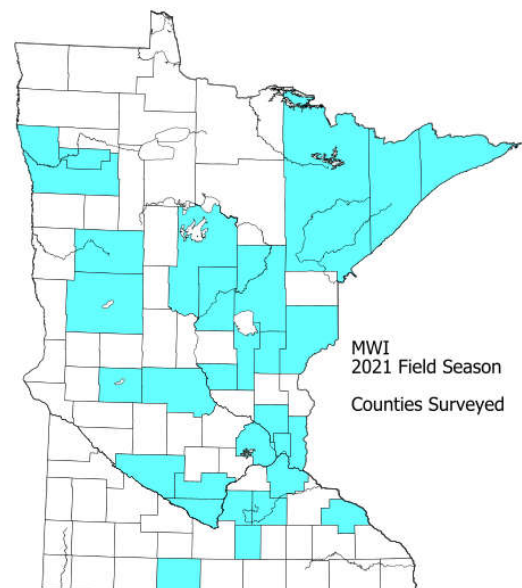


Field Activity Summary

- 7,200+ miles traveled
- 2,400+ images shot
- Surveyed locations in 29 Minnesota counties
- Confirmed locations for several species to target in 2022

Look for these in 2022

- *Rubus*
- More grasses!



Web Site Statistics

	2020	2021	
Unique visitors	1,026,006	1,143,568	+11%
Number of visits	1,567,545	1,710,827	+9%
Webpages viewed	6,400,027	5,480,288	-14%

Number of species added to the web site in 2021: 23

Number of species updated: 27

Total species published as of December 31: 1,760

Other Services & Public Outreach

- We topped 1M users again this year!
- Donated many images to other non-commercial projects. Requesters include: Alabama Wildlife Federation, Alberta Native Plant Council, Bridgewater State University, Coconino County Extension Office and the Flagstaff chapter of the Arizona Native Plant Society, Colorado Natural Heritage Program, Dakota County Libraries, Department of Biological Sciences National University of Singapore, Eastern Washington University, Fisheries and Oceans Canada, Henderson State University (AR), ICTV (Grand Rapids), Indiana Dept of Natural Resources, Indiana Local Technical Assistance Program, Maine Natural Areas Program, Minnesota Landscape Arboretum, Minnesota Master Naturalists, Missouri Native Plant Society, Ohio University, Pheasants Forever, Prior Lake - Spring Lake Watershed District, Ramsey County Master Gardeners, Ramsey-Washington Watershed District, Rotary Club of Boise Sunrise, Royal Botanic Gardens (KEW), Saint Mary's University of Minnesota, Southwest Minnesota State University, Stantec, Stearns County SWCD, Texas A&M AgriLife Research and Extension Service, Three Rivers Parks, Toronto Master Gardeners, UK Youth for Nature, University of Illinois at Urbana-Champaign, University of Nebraska, UW-Madison Extension, Wabedo-Little Boy-Cooper-Rice Lakes Association, Wild Ones (multiple chapters), Zumbro Valley Audubon, plus several authors of small, specialty, regional publications.

We freely donate images to any educational or other not-for-profit project. We have tens of thousands of plant images that are not online so tell us what you need and we'll try to help.

We are in search of a new board member who could serve as Board Secretary. Primary responsibilities are keeping meeting minutes and sending tax receipts to donors. If interested, please email Katy at: info@minnesotawildflowers.info

A Note From the President

First, a big Welcome to our new board member, Jason Husveth! Jason has been a big supporter of the project almost from day-1 and we are honored to have him on board. Jason will be instrumental in getting complete and accurate species accounts online for the difficult and numerous *Rubus* species (could *Botrychium* be next?), as well as taking the lead in promoting the project.

As Jason comes in, our Board Secretary for the past several years soon leaves us to spend more time on other projects. We will miss you, Moira!

Second, one of the conditions for getting six years of funding from the MN Environment and Natural Resources Trust Fund was to make arrangements for the Bell Museum to take control of the website and our vast catalog of images when our nonprofit dissolves. While we don't expect that to happen for many years yet, one of my own concerns was that the website would undergo drastic changes when under new management in an effort to bring the site up to University of Minnesota code and security standards, resulting in a less useful online product. To avert what I would consider a disaster, we made arrangements with the Bell to prepare a beta site that would both meet their standards and retain the heart of the site that makes it such a widely and wildly popular tool in botanical circles, not just in Minnesota, but all over the US and Canada. We gave the Bell \$50K as initial funding, through the University of Minnesota Foundation. The beta site won't be publicly available but we (MWI) will have opportunities to review and provide input along the way. I will add that this would not have been possible without the generosity of everyone who donates to our nonprofit, and I am most grateful for that support!

Lastly, 2021 was something of an experimental year, the first time I took on all the field work coordination and planning that Peter Dziuk managed so well for 10 years. After some trial and error I now have a fairly solid system that will (hopefully) get me in the right place at the right time to get the necessary images for those last 300 or so species. Now we just need the weather to cooperate, which is a continuing challenge! I am also no longer taking a salary for work on the project, and am back to doing it for the love of it, not out of obligation. ♥



Katy Chayka

Creator of Minnesota Wildflowers,
President and Board Chair

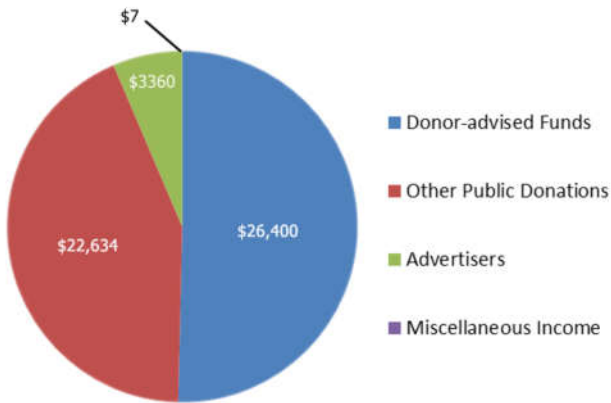
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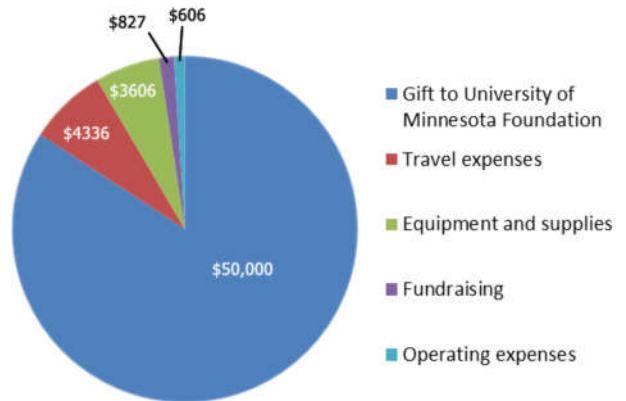
2021 Financial Summary

Total income for fiscal year 2021: \$52,401

2021 Funding Sources



2021 Expenses



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